

RNIB's 'LOST AND FOUND' CAMPAIGN
PRESENTATION

Launched in North London at the Winkfield Centre
October 22nd 2010

MAIN POINTS:

- **Improved advice, information and support for people who are losing their sight - particularly at the point of diagnosis and registration in hospital eye clinics**
- **Joining up of the gaps in care and support for people with sight loss**
- **The provision of Eye Clinic Liaison Officers (ECLOs) in local hospitals to offer advice and support so that patients with sight loss are not left to struggle alone**
- **Early intervention and signposting when patients are losing their sight to enable people to find the help and services that are out there**
- **High quality, seamless care and support from local health and social care services to speed rehabilitation and to prevent the depression and social isolation that often accompanies sight loss**
- **Haringey Council's support and influence in approaching the local Primary Care Trust to take the main aims of the 'Lost and Found' campaign forward – particularly the establishment of ECLOs in local hospitals**
- **Focus on visual impairment in Haringey in Joint Strategic Needs Assessment**